

Dear Parents,

**Jackson PTO** will be holding a fundraising campaign which will culminate with students participating in the **Fun Run/Walk for Jackson Fundraiser on October 12, 2018**. All proceeds from this event will be used to enhance and support the educational experience at Jackson Elementary.

**This is in place of our traditional fall catalog fundraiser which we will NOT be holding this year. Our goal is to raise \$8,000, and if we reach**

**that goal, we hope to make the fun run a new Jackson tradition in years to come.** We hope this makes it easier for everyone by avoiding the work of selling and delivering food and other products. **We need your help to make this campaign a success!**

Instead of selling products, students and families will ask for friends and families to sponsor their student who will participate in the Run/Walk. Please help and encourage your child to surpass his/his **goal of raising \$50**. Every dollar counts!

There are two ways to donate to a student:

- 1) **Online:** Your child has been given their own personal fundraising webpage. The address of the webpage can be found on the flyer included in this package. If you aren't sure of the address (URL), go to the website **[jacksonpto.myfunrun.com](http://jacksonpto.myfunrun.com)**, click on donate, then enter your child's name or participant number.

To raise money, share your child's personal fundraising webpage address with family and friends around the world by email, Facebook, Twitter or any other method you prefer. You can share your child's webpage easily by clicking on one of the "**Share**" icons at the top right of your child's personal fundraising webpage.

Also check out the "**Student Resources**" at the bottom of your child's webpage for flyers, thank you letters and more.

- 2) **In Person:** Use the included **pledge sheet** to collect donations by cash or check (made out to Jackson PTO). Use the envelope this information came in to collect checks and cash, and return them to school. **To qualify for individual and grade-level fundraising awards, all cash and checks must be returned by the run day: Friday, October 12.**

Please see the enclosed **Fun Run/Walk for Jackson Details** for more important information.

Thanks to our business supporters so far! **Just Orthodontics, Kwik Trip, Manitowoc Trophy, Family Video, Marco's, Menchies, Pick and Save/Kroeger's**. If you know of a business that would like to support our run, please email [doreen.drescher@comcast.net](mailto:doreen.drescher@comcast.net) for more details.

Any questions? Contact Kristine Jacobson at [akjake99@comcast.net](mailto:akjake99@comcast.net) or 652-9222



# Fun Run/Walk for Jackson Awards



## Individual Awards

- All students who are present on October 12 will receive:

**Race day experience-** Each student will participate with their grade in warm-ups, a 10-15 minute run/walk, post-race snacks, photos, fun awards (best dressed, spirit award, etc) and cheering on another grade as they run. They will also get a race number sticker for their shirt.

**Completion Certificate, Coupons from Menchie's, Marco's or Family Video**

To qualify for the following rewards,  
all on-line donations must be made by October 12 and all cash/check donations must be returned to the school by the end of school on October 12.

Rewards will be sent home a few weeks after the Fun Run.



- For every **\$10** raised, (up to \$100) each student will receive a unique panda key chain (designs will vary).
- Students who raise at least **\$100** will also receive a \$10 Walmart card.
- For every additional **\$50** that each student raises, they will receive another \$5 Walmart card.
- In addition, the **top 2 individual** fundraisers in each grade will receive a medal of recognition.

## Grade-Level Awards

- Which grade level can work together to achieve the **highest average amount raised per student**?\* The top grade level will receive a first place traveling trophy and 2<sup>nd</sup> place will receive a runner-up traveling trophy.

\*Because the size of the grade levels varies, we will calculate the highest average amount raised per student. For example, a grade level with 50 students who raises \$2,500 (average \$50 per student) would beat out a grade level with 75 students who raises \$3,000 (average \$40 per student).

# Fun Run/Walk for Jackson Details



Who? All students who are present on October 12 will participate in the Fun Run/Walk in the afternoon. Families are welcome come and cheer on the participants. Bring your own chair.

What? Each student will participate with their grade in warm-ups, a 10-15 minute run/walk, post-race snacks, photos, fun awards (best dressed, spirit award, etc.) and cheering on another grade as they run. Students should wear shoes and clothes appropriate for running outside on October 12. If they wish, students can also bring fun dress-up accessories that they can put on before the run: capes, silly socks, scarves, hats that will stay on, etc.

When? Each grade level will be involved in run activities for 40-60 minutes on a rotating basis between 1-3:30 pm. Exact times for each grade level will be sent in next week's Friday folder.

Where? Jackson Field. In case of rain, the fun run/walk will be held in the Jackson Gym and we will not have room for spectators.

Questions: Please contact Kristine Jacobson at [akjake99@comcast.net](mailto:akjake99@comcast.net) or 652-9222

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## Volunteers Needed! Friday, October 12

Volunteers are needed to help from 12- 4 pm with race set-up, snacks, race clean-up and more. A **new background check for 2018-2019 school year is required** for volunteers at this event. Please pick up forms in the Jackson office. Return the bottom of this sheet if you can help out. Thanks so much!

Name \_\_\_\_\_

Contact E-mail or phone \_\_\_\_\_

When are you available to volunteer? (between 12- 4 pm) \_\_\_\_\_